

Tulsa's Big,
Busy Department Store

DUNLAP B

Grand Fall Opening Week, Monday



Ladies' Tailored Suits—

NEWEST FALL STYLES DIRECT FROM NEW YORK'S BEST MANUFACTURERS—

\$14.50, \$17.50, \$19.50 and \$24.50. We are showing elegant suits of broadcloth, French serge, gaberdine, and wool poplins. These suits are fur and braid trimmed and some are the new embroidered style. They come in the new browns and burgundy and other popular shades.

Ladies' Dresses

These are elegant garments that are full of snap and style. They come in the new satins, serges, plain and fancy silks, and silk and serge combinations. They are priced

**\$7.50 \$8.50 \$9.75
 \$12.50 \$14.50
 \$19.75**

Fall Millinery

We want every woman to see our beautiful new fall street and trimmed hats. You will find our millinery department located in the balcony. See our new sport hats for women and girls at

75c, 95c and \$1.45

Fine Wool Bed Blankets at a Bargain Price

Fifty pairs fine wool California double bed blankets, whites and grays with pink and blue borders and beautiful plaid blankets in many color combinations.

Dunlap's Special Price **\$4.95**

New Autumn Silks

We have some special values to offer in new fall silks. Lots of stylish plaids, stripes and plain satins and taffetas.

Early Fall Waists for Women

Hundreds of new silk shirt waists now ready to show you. These goods were bought from the best makers and will please you. Many new wash waists of every description now on display. Prices range from

75c to \$7.50

Ladies' Dress Skirts

The new styles are now arriving daily by express. New plaids, stripes and every color. We call particular attention to our new black silk and satin skirts at

\$7.45, \$8.45 and \$9.85

Ladies' newest style Handbags and Purses at **75c and \$1.45**

Ladies' newest style Collars for fall wear at **35c and 50c**

PRINTS AT OLD PRICE

500 bolts good dress prints, light and dark styles. Dunlap's Fall Opening Week Price **5c**

CURTAINS AT HALF

100 bolts curtain scrim, in pretty floral designs. A regular 10c seller. Dunlap's Fall Opening Week Price **5c**

PERCALES 7c

3,000 yards good book fold percales, light and dark styles. Dunlap's Fall Opening Week Price **7c**

GINGHAM SPECIAL

Thousands of yards of new fall gingham in new stripes and plaids. Regular 12 1-2c bookfold goods. Dunlap's Fall Opening Week Price **8c**

BEST OUTINGS 9c

250 bolts new fall outings, in heavyweight, solids and all the fancy plaids and stripes, in both light and dark styles. Dunlap's Fall Opening Week Price **9c**

TOWEL BARGAINS

Special values in bleached huck and Turkish towels. Dunlap's Fall Opening Week Price **5c and 10c**

BEST OVERALLS 95c

Men's best solid blues and express stripe overalls and jumpers. Dunlap's Fall Opening Week Price **95c**

KHAKI PANTS 95c

Men's good khaki pants, all sizes. Dunlap's Fall Opening Week Price **95c**

A PERCALE VALUE

Splendid grade full 36-inch percale, in nice assortment of colors. Dunlap's Fall Opening Week Price **10c**

DRESS SERGES AT 50c

Full yard wide wool storm serges, in black and white and every wanted shade. Dunlap's Fall Opening Week Price **50c**

MEN'S UNION SUITS 95c

Big lot of men's nice fall ribbed garments. Dunlap's Fall Opening Week Price **95c**

NEGLIGEE SHIRTS 50c

Big assortment of men's laundered dress shirts, in neat stripes and figures. All sizes. Dunlap's Fall Opening Week Price **50c**

AT 95c

Splendid quality men's negligee dress shirts, both laundered with stiff cuffs and soft with French cuffs. Dunlap's Fall Opening Week Price **95c**

AT 4c

Best machine sewing thread, white and black, all sizes. Dunlap's Fall Opening Week Price **4c**

Dunlap's Hosiery Values Excel

We buy Hosiery from the mills. You pay only one small profit here.

Men's hose, all colors **10c**

Men's guaranteed hose, blacks, whites, tans and colors **15c**

Men's fine mercurized silk lisle hose, whites, blacks and all colors **25c**

Ladies' fast black seamless hose **10c**

Ladies' good seamless hose, in white, black, pink, light blue and tan **15c**

Ladies' genuine mercurized hose, in blacks and whites **25c**

Ladies' fiber silk boot hose, in black and white **25c**

Ladies' excellent quality, all fiber silk hose **50c**

Special value in ladies' fine silk hose, black, white and all solid shades **75c**

Children's good ribbed hose, in black and white **10c**

Misses' fine ribbed hose, in both black and white **15c**



Welcome!

to Out-of-town Customers and Visitors—

When You Come to Tulsa

we want you to make yourselves thoroughly at home in our big comfortable store. If only a visitor we will try and make your visit a pleasant one. And if there are any purchases you wish to make you will find courteous and obliging salespeople in every department to wait on you.

ORIGINAL

**This Great Store
 Different in Many
 Any Other**

In the first place you will find in this store absolutely the best of everything to eat and wear for every member of the family and all under one big roof. In the second place in addition to our 17 big department stores we operate our own wholesale house which gives us a tremendous buying power and secures prices for us that no other concern in the entire state can get.

We can and do sell merchandise at prices other merchants pay for their goods, and still make a fair profit. In the third place we charge no goods and make no deliveries. The



Womens' High-Grade Footwear FOR FALL 1916

Ladies' elegant lace and button boots in both black and brown leathers, white and ivory tops, usual \$8.00 and \$10.00 values. Dunlap's price **\$5.95 and \$6.95**

Ladies' new brown calf boots, also black Pat with white tops. These are \$6.00 values elsewhere. Dunlap's price is **\$4.95**

We also offer extreme values in ladies' and young ladies' new fall footwear, including high school girls' lace walking boots at **\$2.15, \$2.95, \$3.45 and \$3.85**

We carry a very full and complete line of misses' children's and infants' shoes at prices that will positively save you money.



Dunlap

WHOLESALE AND RETAILERS OF
 TULSA, OWNERS OF SEVENTEEN BIG